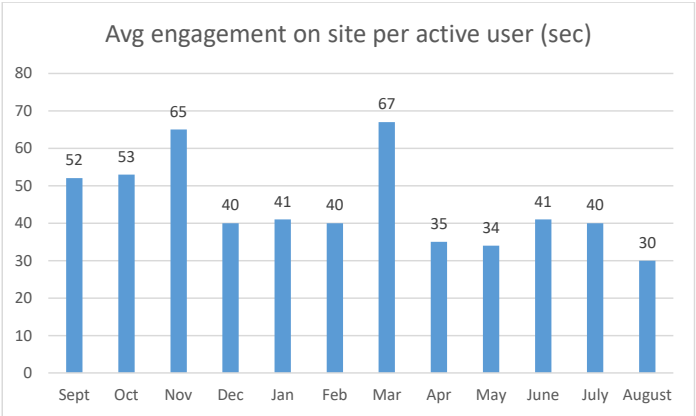
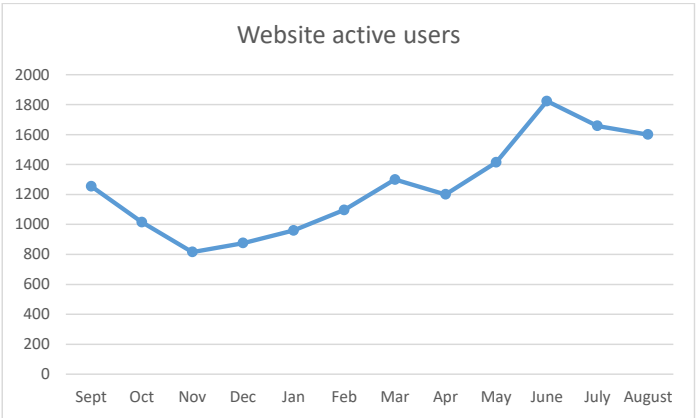


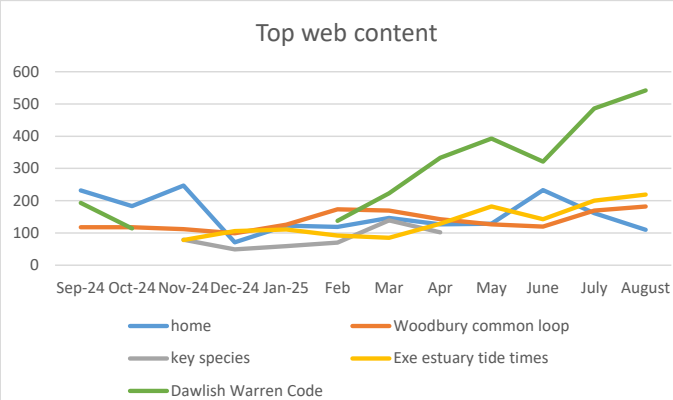
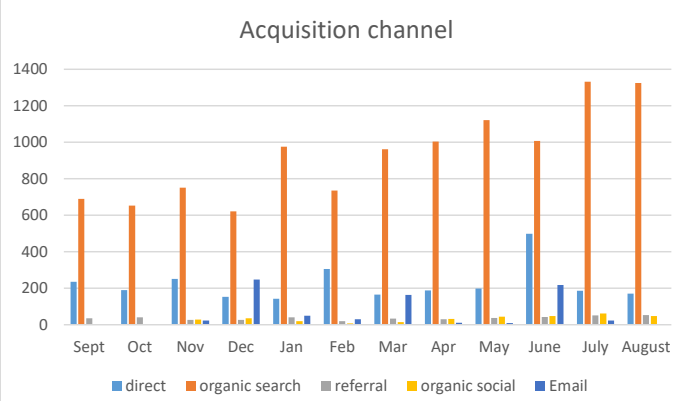


Habitat Regulations Executive Committee
Communications Report : Appendix 1

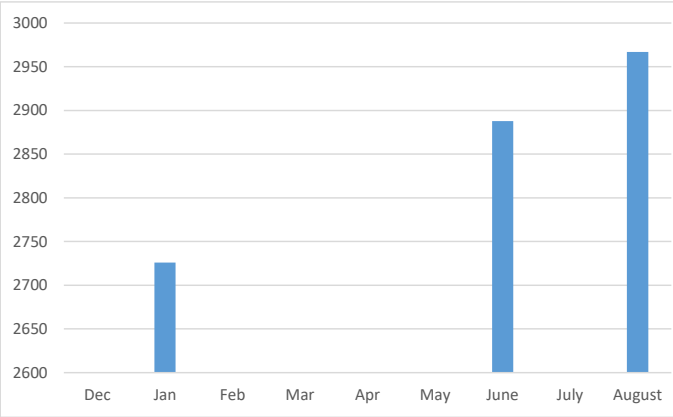
Charts for communications KPIs Sept 2024 – August 2025

Charts for www.southeastdevonwildlife.org.uk



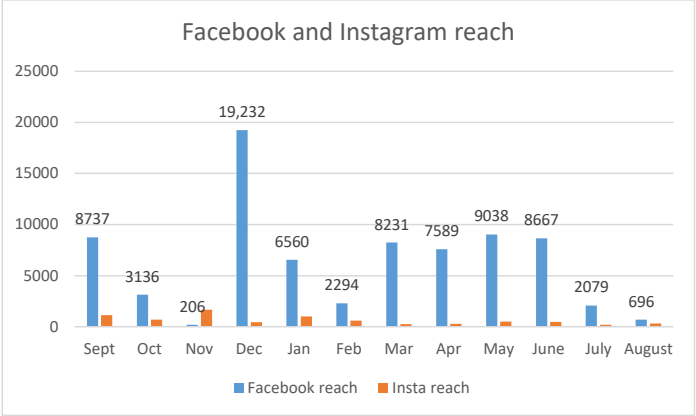


Newsletter subscribers



Commented [AM1]: Delete this chart as dataset not complete?

Social media

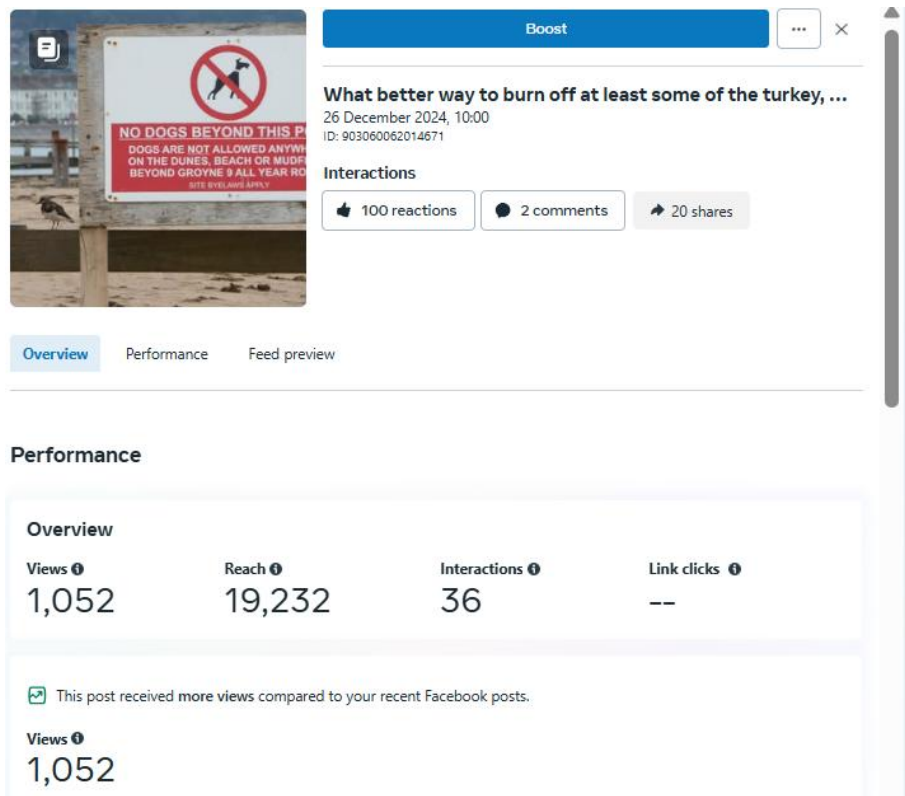


Top posts

Facebook

This post was particularly successful due to timing and sharing. Boxing day is a very popular day for social media users (perhaps after Christmas day off!) plus this post was shared to all relevant geographical community groups across the SEDW area.

December 2024 (19,232 reach)



Instagram

This post was successful because it highlighted a particular issue and called for responses, requesting people to get involved to help spot juveniles who had not been seen. The post asked for thoughts on the reasons for this, as well as asking for help to spot them and get in touch.

November 2024 (1398 reach)



We have had sooo many Brent Geese in the Exmouth Wild...

14 November 2024, 15:10

ID: 18063192646704157

Interactions

23 likes

0 comments

- Overview
- Performance
- Feed preview

Performance

Overview

Views ⓘ	Reach ⓘ	Interactions ⓘ	Watch time ⓘ
1,679	1,398	24	1h 37m

This reel received more views compared to your recent Instagram reels.

Views ⓘ

1,679